



\$72,506.04 a Year  
Without a Product

INSPIRED MARKETING

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## Earn \$72,506.04 a Year Without a Product

Yes. It's true. I'm just an ordinary guy living a normal life. What is probably not normal is that I made **\$72,506.04 in net profits over the past 12 months without any of my own products to sell.**

In this special report I share some of methods that I personally use to achieve this and show you how you can do the exact same thing.

### So What Do I Do?

Well quite simply I sell other peoples products for a share of the profits. It's a win-win situation. The product owner gets a sale for their product that they would never have had and I get a check at the end of the month for the total amount of sales I made.

Some product owners are willing to give me as much as 60% of the profit, that's a big cut!

I don't just sell one product, that's simply not a profitable arrangement. you see lots of people sign up as an "affiliate", there is nothing new in that, **but I do something just a little different that 99% of all the affiliates out there simply don't get.**

Here's What The Average Affiliate Does.

It's a familiar pattern repeated all over the Internet. Your average affiliate signs up for the latest hot program they heard about. They're all excited at the promise that this program is different from all the rest and they're raring to go.

They get their login details and off they go, eagerly copying all the links and banners the program manager has provided for them. Then they run around promoting their new affiliate url at all the free for all link sites and get involved in banner exchanges just like their affiliate program manager told them.

Every couple of hours they're logging into the stats program that the program provides them, expecting to see a few sales and their "hit" counter spinning. And what happens?

Absolutely nothing! They've spent countless hours visiting all manner of free advertising sites all over the net and not made one single sale.

The average affiliate decides that this program must be a scam and quickly dumps it. After all there are dozens of other opportunities in their email box every single day, so they dump it, move on to the next offer and the cycle starts all over again!

Here's what I do....

Actually I do two things differently! You see I read an awful lot of information about making money online and discovered just two things which make the difference.

**I discovered that you need multiple streams of income.** Even those lucky enough to have their own products choose to use multiple streams of income and as an affiliate, it's the only way you'll be able to survive.

Even if you're getting 50% of a \$100 product, you still need to sell one a day to make \$1500 a month. I don't know about you, but that isn't nearly enough to cover my lifestyle and expenses.

**So that's the first thing I do differently, I promote over 30 affiliate products!** If you're wondering how on earth I manage to do this then keep reading this report, because that's what I'm going to show you!

The second thing I do differently is that I don't waste my time placing free for all links and posting banners and classified ad's here there in everywhere. No that's too much hard work.

What I do is figure out which ad's in which ezines give me a predictable profit. It's a little like having a wager on a horse except - **if you know where to look - you'll be able to get a 5/1 or 10/1 winner every single time without any risk on your part.**

Then once I find an ezine that's guaranteed to give me the results I'm looking for, I simply rotate each of my products in turn promoting one this week, another next week and so on.

### **Why Not Simply Repeat The Promotion With One Product?**

That's easy. You see I said before you have to know which ezines will give you a predictable outcome. That means you have to know where to look. Not all of the ezines out there get read, many of them simply don't contain anything useful and are deleted and never read at all. If they get deleted, your ad simply gets deleted too!

You have to use quality ezines that people actually read. Often they read them because they actually paid to receive them! Why on earth would they delete something they paid to receive?

This is where you need to place your ads! You see if you place an ad for your affiliate product that would appeal to the ezines readers then sales will automatically follow because you are getting your offer in front of an interested audience.

But repeat the same offer next week and the week after and sales will simply reach saturation for that ezines readers. What to do is rotate multiple products, so you always have a new offer that the ezines readers can buy!

It is of course remotely possible that you could work with one product across many ezines, but once you locate a winning ezine it's much quicker and easier to rotate multiple related products in the same ezine once a week. By using the same ezine I also build up a relationship with the author and end up getting a discount!

### **Let's Just Recap So All This Is Clear.**

You place a short \$50 ad in a quality ezine that you know is highly responsive to your affiliate products and is averaging 10 sales for one ad that takes about 15 minutes to place.

You only promote quality products, because you are putting your offer in front of quality prospects - after all many of these people are willing to pay to read an ezine!

One of my products pays \$65 for every sale and I have many others that pay even more! So I know in advance that I'm going to receive a check for \$650 - give or take the odd \$65.

Next week I'll repeat the process, but use a product that pays me \$125 a sale. The following week maybe I'll use a lower priced service product that pays me a recurring income. Perhaps it only pays me \$5 and I just break even on the ad, but next month I get paid again without the ad cost because the product was a monthly subscription service!

And Here's Something Else I Do!

If you are running a quality ezine then even allowing "[average-jon@yahoo.com](mailto:average-jon@yahoo.com)" with no web site or professional image to speak of, run an ad in your ezine could hurt your own image with your readers.

Chances are they'll never let you promote your ad's using this as a point of sale. No you must be professional and run this just like any other online business.

You must have a web site and you must have your own domain name.

You'll want to be advertising your affiliate products as "[info@cash-secrets.com](mailto:info@cash-secrets.com)" and include your own web site url such as <http://cash-secrets.com>. Not as "[average-jon@yahoo](mailto:average-jon@yahoo.com)" with some kind of "send a blank email....." message.

So what I do is set up a nice neat web site with lots of free information and articles, mostly articles and information about the products I represent organised into one web site that acts as a focal point for all my efforts. I get to promote it in all the search engines and generate a steady stream of visitors to build sales further still.

I hardly ever to write any of this stuff myself, most of the products I represent allow me to use their articles and information about their product on my web site. All I do is make sure the links are set with my reseller ID so I'll get credited with the resulting sales.

Keeping Things Organised

You can imagine that with over 30 products to manage things can quickly get out of hand! Searching for an email amongst 100's of others looking for my password so I can check the stats for one of my programs, or trying to remember the login url for another program it can easily become a nightmare.

No I decided the answer was to get everything organized into one database and have it all available online in one convenient place so I can even get access to my sales and stats or make a change to my web site even when I jet off on vacation to the Bahamas. I wanted to be able to pop into the local Internet cafe and run my business just as though I was at home in front of my PC.

So that's exactly what I did, I took all the usernames and passwords, all the url's to access stats, everything I needed to run over 30 product promotions and I put it all online in one convenient database so I could simply point and click and never have to search for the information I need ever again.

Even if my computer crashes, breaks or was stolen my business will continue to run 24 hours a day 365 days a year, automatically with very little effort on my part.

What I didn't at first realize was that the system I had created and put online could be copied by anyone and used to practically "clone" my business! A friend who's a computer programmer was watching me one day point and click my way to guaranteed profits.

He got all interested and I showed him some of the check's I was being sent every single month. He was fascinated by all this and asked if I minded if he take my idea and build an automated system that anybody could use, even if they didn't know the first thing about web design or marketing a business on the Internet.

**To cut a long story short I agreed and we struck what is known as a "JV" or "joint venture" in the trade**

**[You can learn more about JV systems by clicking here.](#)**



## Discover How To Get Your Own Products To Sell

Would you like to know the secret to owning your own products?

A lot a people have asked me why I chose the domain name <http://www.virtual-ebiz.com> for my business.

**Well it's because I "virtually" own over 30 different products.**

What I do is write short articles about each product. Some only take me half an hour to write up and then I use the same article in many different formats to save me time. That's what they call "working smarter".

When I write my articles I try to actually avoid using the product name in my article - that way people reading my work will automatically assume that I'm talking about my own product!

If I were to jump right in and include the product name, there's always a chance that the reader will already have seen it before and disregard my article without a second glance.

So I avoid all mention of the product by name and simply write a series of articles that describe the benefits of using the product itself, then work in a link so they can find out more about the fantastic benefits I'm describing.

I don't mention the price either. That's not your job, it's the job of the product owner to bring the price up at exactly the right moment. All I have to do is describe life for my visitor as though they were already using the product, but they don't know which product yet!

**Did you know that many product owners spend \$1000's to have an expert copywriter produce a winning sales letter?** What possible chance do I have of influencing a prospect to buy the product?

Well it's certainly not by telling them how much it costs or what it's called. I simply let them think it's my own product and I expand on the benefits that are outlined in the sales letter that the professional copywriter crafted.

They don't have room to go into too much detail, it screws up the format of their work. These people are experts and they're writing based on accepted psychological techniques that force people to get their credit card out and buy!

What I do is expand on the benefits they highlighted. If I'm not sure I'll spend half an hour researching the benefits and then I'll write about what I discovered.

Even if I'm writing about a product that they have already seen there's a chance - no an even greater chance - that they'll buy it after reading my articles because they don't know that I'm writing about a product they previously disregarded - they think they're reading about my product - and by the time they click on my link they may already be sold!

**That's a technique called "pre-selling"** and done correctly can be as profitable as ever even having to develop your own product and pay a professional copywriter thousands of dollars to create a sales letter.

I have a free private members site where you can pick up a lot more tricks of the trade like this! Imagine how many more sales you could make for your affiliate products simply by "making it your own"!

## Secret Traffic (Get 30,000 Visitors a Month)

What would **30,000 highly targeted visitors** a month to a web site earning a little under \$0.20 per visitor do for your bank balance?

My web site at <http://www.virtual-ebiz.com> earnt **\$72,506.04 last Year with approximately 1000 visitors a day** and it barely costs me a dime to get them there!

If you thought getting highly targeted & qualified visitors to a web site is full time job, then think again because I'm going to share another little known secret to doing exactly that.

Considering it now costs \$299 to even get Yahoo to look at your page...and that doesn't even guarantee a listing, this is a secret you need to listen to.

Other search engines are beginning to follow suit. Overture started a revolution in search engine positioning by charging per clickthrough. Other majors are either partnering up with them or they're going to at least a partial Pay-Per-Click positioning system. Hundreds of small PPC are growing up...

Free classified ads don't work. Free-For-All Link pages haven't worked for years. Free banner advertising networks take more traffic away from your site than they provide. Free traffic networking systems (which work like Multi-Level programs) produce very untargeted traffic.

**So What's Left?**

In the previous chapter you'll remember how I told you that I write short articles about each product. You'll also remember I told you that they take me half an hour to write up and then I use the same article in many different formats to save me time.

**I Work Smarter!**

That's right I take my 500 to 1000 word article that only took me half an hour to write and I quickly and easily use the exact same article to promote my web site in 5 different ways....

**It's published in my own Ezine "Virtual Tips".**

**It's posted to my web site for search engine listings.**

**I submit the article to other Ezines.**

**It's offered as free content on other web Sites.**

**It's compiled into free eBooks.**

You may never have heard this before, so I'm going to repeat it, because it's extremely important to understand.

Creating short 500 to 1,000 word articles is easily the most powerful form of free advertising online. It doesn't just get used in one way. It can be used to build your business in multiple ways.

In my free private members site I go into the exact details of exactly how you can quickly and easily do this to drive over 1000 visitors a day to your web site.

I give people this information because I want them to succeed. I want them to succeed because they go out and they tell others that I showed them exactly how to make money online.

## How To Get Your Visitors Credit Cards Out

**Imagine knowing you can get your web site visitors so excited their credit card's out before they've even finished reading your copy!**

If you study my web site at <http://www.virtual-ebiz.com> you'll notice that I take particular care to make sure people know that I'm the real deal.

I don't shove my offer down my visitor's throat like "average Jon" does with completely unbelievable headlines or claims that you'll be a millionaire by this time next week!

### **It's About Credibility**

It's traditional to provide testimonials from satisfied customers as a means of providing "proof" of your claims, but in case you didn't realize, the fact is that most people simply make them up!

That's right, they don't have any real evidence to back up what they claim so they'll resort to simply making them up.

What use is a testimonial if it you can't independently verify that what they are telling you is true?

Now I'm not saying that every time you read a testimonial that you shouldn't believe it, there are many fine products and services out there, but there are far too many "fly by nights" who come and go in a flash.

An increasing number of genuine home business solution providers are now realizing that their customers expect real proof of long term sustained income, obtained from the system they are involved with.

This is a much better way of convincing your visitors and is the closest you will ever get to providing your visitors with real proof. Of course this is only possible if you do indeed make the income to back it up!

Let's continue I wanted to show you exactly how to use your income - just as soon as you establish a decent living online - to increase your credibility and sales by an easy 300%

Offering a snap shot of YOUR OWN bank statement will have your visitors credit card out faster than any other technique you can use online!

In many cases people simply scroll right down the page and hit the "order" button without even reading the rest of your sales message.

So How Do You Set It Up?

Let's move forward a few months and you are now making a good living online, things are going well and your bank balance is looking very healthy. You'll have to rely on testimonials until then, just make sure they are real testimonials that people can verify.

Almost all banks now offer an online statement facility. They allow you - and only you - to view your statement over the Internet.

You simply load up your favorite graphics program such as Paint Shop Pro and use the "screen capture" function to get a snap shot of your own bank statement, showing a few deposits.

Next you tidy it up using the "crop" tool to get rid of anything too personal - remember the world and his dog can see this!

Finally use the "brush" tool to paint over anything you don't want other people to see, credit card numbers for example. Then you simply post it on a web page so people can see that you really do earn the income you claim from your particular online business.

Be sure you post it to a separate page for three reasons:

Reason 1 - Even with a screen capture from your online statement they don't look pretty. It's not the purpose that it should look pretty, it's simply to prove your income.

Reason 2 - The final image can be very large. If you place it on your main web page, your web site will take forever to load and you'll lose your visitor because they'll get bored waiting for the page to load.

Reason 3 - You'll want to be able to have your visitor offer you their email address in exchange for the privilege of viewing your own personal information. This also deters any visitors who may have dishonorable intentions!

Done correctly - ie; blacking out any credit card numbers - this is perfectly safe, just be sure that you thoroughly check you didn't miss anything. Remember this simple technique that anyone can use will have your visitor's credit card out and eager to buy in a flash!



## Insiders Secrets to Losing The Competition

If you ever thought running a business on the Internet was too competitive, you need to read this. In this chapter I share some closely guarded "**Insider Secrets**" of exactly how to lose the competition - period!

Web sites like <http://www.virtual-ebiz.com> or almost any other half decent web site for that matter, can quickly & easily make you a six figure income provided you know where to get your information from.

### What Kind Of Information Do You Need?

If you do a little research about how to make money online, you'll discover that there seem to be literally hundreds, maybe even thousands of eBooks that all claim to have the secrets you need to succeed online.

The Internet changes so fast that what worked yesterday may no longer work today!

I'm talking about advertising in particular here. There are millions of people all over the Internet placing adverts, any place they can for little or no cost.

Now that's fine, but the sad truth is they will also see little or no return for their efforts. They're using the information they read in some out dated eBook or other. They're doing exactly what the author told them and it's not working! It's out of date!

But this is **GOOD NEWS!**



It's very good news for you and me, simply because we now know that "average Jon" and 99% of all wannabe Internet marketers are using the exact same old techniques that no longer work and that are doomed to failure!

### How To Get It Right...

Do you remember back in the "old days" when everyone could get to see the fight live on TV? You could watch Muhammad Ali and Joe Frazier battle it out live on TV for free!

Can You Still Do That?

Absolutely not! You have to pay a monthly fee to some cable TV company if you want to watch Mike Tyson. Why? Because Mike Tyson is at the top of his profession he's "the expert" in boxing.

And the same thing is happening on the Internet. "The experts" in all walks of life are demanding parity, they're demanding recognition because they deliver the goods and if they deliver the goods - if they help you get the end result, the solution to your problem and it works, don't they deserve to be paid?

Well I'm happy with that arrangement!

It's a personal choice, I'm just pointing out that you either have to pay a monthly fee and get the low down on exactly where to place your ad's, which Ezines to use - remember we discussed how the paid Ezines get read (along with your ad) and the free ones simply get deleted (along with your ad) without a second glance - or put up with sloppy seconds along with "average Jon" and the 99% crowd.

So What Exactly Do I Mean?

**I'm talking about paid subscription sites here.** It's the only way they can give you the up to date information you need to succeed!

A year or two back it was working, but with the rapid exponential growth that is the Internet, **monthly paid "members only" sites are now the only place to get your information.**

### And Here's The Icing On The Cake!

Because you pay a monthly fee **the subscription cost is extremely reasonable, for just a few cents a day you get access to THE SECRETS that myself and other streetwise online business owners are using to destroy the competition.**

Once inside you'll also discover that there is no advertising, like you'll see in all the free forums and newsgroups. You'll find that "counter offers" that you likely receive every single day disappear.

**Counter offers will become a thing of the past to be replaced by something far more lucrative and valuable.**

**I'm talking about "Joint Venture" proposals from other members.** This may be something you're not familiar with, let me explain.

A "Joint Venture" is where another Internet marketer contacts you - or you contact them - and make you an offer to sell their product to your opt-in email list in exchange for offering one of your products to their list.

This is **VERY LUCRATIVE**, when you hear about people who are making \$10,000, \$20,000 or more in a few days this is exactly how it's done!

**That's right, it's completely free advertising with both marketers simply making an offer to their lists** - remember they're simply sending information to people who are used to hearing from them - and You simply split the profits. It's free money!

If you don't have your own product to get involved in joint ventures if you don't understand this you need to go back and read Chapter 2 of this report.

What you do need to do is to join a good paid subscription site and start getting involved in the forums. Quite simply you need to hang out where the action is!

[Click here to find out exactly which members only site I use and why.](#)

## Who should you believe?

No matter what you do in life it's important to take time out to go to church & read the bible right?

Most people choose to do this for spiritual guidance, quite simply they find what they learn there helps them out in what ever else they do in life.

It's no different on the Internet. You still need a bible and you still need to attend church. Trouble is there are far to many ebooks out there that claim to be the Internet bible!

We all know that can't be true. But with so many "bibles" out there which one should you read?

Well here's my bible. It's called **"The Insiders Secrets To Marketing Your Business On The Internet"** and it's written by the single most successful Internet marketer of all time - Corey Rudl.

I first met Corey at a seminar in London back in 2000, there were others there too Marlon Sanders, Jonathon Mizel all the well known guru's but Corey was the star of the show and I ended up buying his enormous Internet Bible in print.

That's right Corey's Bible is not an ebook at all!

Quite simply it contains so much information I hate to think how long it would take to download? Probably longer than the 3 days it took to ship - and that was all the way from the states to the UK!

I imagine you can likely have it tomorrow if you live in the USA.

Guess what? even two years later, many of the secrets Corey uses to gross over \$5,000,000 a year (yes that is five million every year) are still not available in any of the ebooks out there!

Where as most information gets "edited" in some way and then republished in yet another so called bible, people know that with Corey's fortune they couldn't dare try this! It would be like selling pirate software and ending up with a law suit from Bill Gates.

**There's just one place you can learn about these closely guarded secrets, I highly recommend you read what he has to say:**

<http://www.marketingtips.com/t.cgi/658970>

Of course once you've read the bible, you need to be constantly referring to it and attending church for guidance on how to apply what you learn to an ever changing world.

In cyberspace things change overnight. What I do is attend [this church](#) to keep me on the right track and keep my online business running like clockwork:



## Get Paid \$1197 For One Easy Sale!

Sounds unbelievable right? But it's absolutely true! This company has a fantastic service, that is so easy to sell it's not funny!

Here's the kind of money that's at stake in this business....

- ✓ Sell just one "Super-Premium Package" and receive a check for **\$1199.70!**
- ✓ Sell just one "Platinum Package" and receive a check for **\$1049.70!**
- ✓ Sell just one "Diamond Package" and receive a check for **\$899.70!**
- ✓ Sell just one "Gold Package" and receive a check for **\$749.70!**
- ✓ Sell just one "Silver Package" and receive a check for **\$599.70!**
- ✓ Sell just one "Bronze Package" and receive a check for **\$449.70!**

Web site optimization for 30 keywords and a guaranteed minimum of 24 "top 10 positions" in the search engines. This package sells for a cool \$3999 and your cut is \$1199.70 for just one referral!

Not only that but it also pays \$79.80 in residual income, paid to you each and every month.

**Now realize that this is only the start!** Search engine specialists are there for the big hitters, the type of clients they deal with are in a different league and are well used to spending thousands every month in advertising costs. They turn to these guys to save them money! That's right they'll willingly to pay up to \$3999 to have these guys achieve a top search engine position for them!

Once their web site is positioned in the top ten of all the major search engines like Yahoo then they have to pay a monthly fee to keep it there!

And here's the best part. If you are the guy that introduced them then you'll be paid up to **\$79.80 every single month in residual income!** **You also get paid again on their Yahoo registration service to the tune of \$59.70!**

Now we are just getting started now! Can you feel yourself getting just a little excited here? What I haven't mentioned yet is that [this company also offers a very affordable "Pay Per Click" service](#) and it's this service that you can directly promote to lead your prospects to those higher ticket services!

Did you know that there are a lot of companies out there prepared to pay over \$6 per click on the pay per click search engine Overture?

That's mind bending stuff!

Imagine paying \$6 or more for just one visitor! Unbelievable but true. Head over to <http://overture.com> and try a search under "ecommerce" or "bulk email marketing" and see exactly how much money is being spent to attract visitors to these web sites and you'll see that it's true!

**Here's where you come in!** You simply track down these companies and you contact them explaining how you noticed they are paying \$6.42(or whatever) and you explain that you can help them get the exact same visitors for \$0.05!

**Do you think they may be just a little interested?**

Of course they will! They would be mad not to even be prepared to listen to what you have to say!

You see this search engine positioning company I discovered offers their pay per click service as an entry level product for a much more affordable \$500 that guarantees their customers 10,000 highly targeted visitors.

This is just 5 cents per click - the minimum bid on Overture!

**That's a fantastic deal and you'll be paid \$50 for every client you introduce to this service alone!**

Once they have sampled the service the search engine positioning company will do all the selling for you!

They'll convert a large number of these clients into their full service and the client remains yours, meaning **you can expect to start receiving those mega check's up to \$1199.70 for just one referral!**

It's important to realize that many of the people you will approach with this service are big hitters and you need to be very professional in your approach.

The goal is to get them over to our [search engine specialists](#) and let them close the sale. Our hook - and our credibility - is a special report that will get them to visit the site!

A "Dear John" email is not the best way to do this.

**These are valuable prospects and they deserve a more professional approach.** You should first try to get their fax number. If you are not familiar with how to do this then please download the video series at [NetBreakthroughs](#) on "Joint Venture" marketing. This will give you all the information you need to learn how to approach people in a professional and ethical manner.

Once you have their fax number you should send them a fax message AND a personalized email, so as you double the chances of their responding to you.

Make sure your message is thoroughly spell checked and formatted professionally. **Take just that little extra effort to be professional with this one**, it's just too valuable to screw up! Make sure it reads like a personal letter and not just like an advert and you should see good success with this!

Here are some sample messages you can swipe and use as templates for your own messages:

>>>>>>>>>>

# Fax Message

>>>>>>>>>>>>

## Subject: Overture Pay Per Click Costs

Dear {firstname} {lastname},

My name is {yourname} and I'm contacting you to see if I can help you save money on your pay per click advertising budget.

My services are completely free and there is no cost or obligation on your part.

Since my research indicates you are being charged {\$x.xx} per click to your web site at {http://www.their-site.com} by Overture you have most likely not heard of an established professional service that will guarantee you identical results for only \$0.05 per click?

If you would like a copy of my free report that discusses how to save money using pay per click services, please send a blank email to the following address:

$$\{\text{your-auto-responder@your-domain.com}\}$$

Best Regards,

{Your Name}

>>>>>>>>>>>>

## Email Message

>>>>>>>>>>>>>

Subject: Overture Pay Per Click Costs

Dear {firstname} {lastname},

My name is {yourname} and I'm contacting you to see if I can help you save money on your pay per click advertising budget.

My services are completely free and there is no cost or obligation on your part.



Since my research indicates you are being charged  $\{ \$x.xx \}$  per click to your web site at  $\{ \text{http://www.their-site.com} \}$  by Overture you have most likely not heard of the following service that will guarantee you identical results for only \$0.05 per click:

**{Your Affiliate ID}**

Best Regards,

{Your Name}

[illegible]

## Auto Responder Message

[illegible]

Subject: Overture Pay Per Click Costs

Dear {firstname} {lastname},

Thankyou for requesting my free report that discusses how to save money using pay per click services.

You may be interested to know that I am in the process of writing a new report that discusses the services of a company that guarantee you identical results to Overture for only \$0.05 per click.

**{Your Affiliate ID}**

Best Regards,

{Your Name}

In case you didn't get it. The auto responder message is simply there because your prospects won't be able to click your fax! We don't want to be giving them too much information because we want them to click thru using our affiliate ID's!

When your prospects read your fax and request the report from your auto responder, you'll have the perfect opportunity to start following up! If you use the templates above I have already primed them that they are going to get another report. You can write a series of short 250 or 500 word articles and load them right into your autoresponder!

## **\$ 72,506.04 A YEAR WITHOUT A PRODUCT**

If you don't currently have your own auto responder set up yet, I can highly recommend using [Virtual Responders](#)

Don't delay! Get started today. [Here's the link to sign-up for this fantastic program:](#)

## How To Win the PPC Wars

If you are on a tight budget, then here's a list of PPC search engines that actually offer you free credits! That's right you can now test your keywords for free! To sign up just visit each of these url's in turn:

<http://www.zugbo.com> (Get \$10 free credit)

<http://www.searchbidder.com> (Get \$5 free credit)

<http://www.sellingcircle.co.uk> (Get \$5 free credit)

<http://www.simplesiteuk.com> (Get \$5 free credit)

<http://www.metaeureka.com> (Get \$5 free credit)

<http://www.lookforstuff.com> (Get \$10 free credit)

<http://www.linkmodule.com> (Get \$10 free credit)

<http://www.helavasearch.com> (Get \$10 free credit)

<http://www.go2simon.com> (Get \$10 free credit)

<http://www.4portalsites.com> (Get \$10 free credit)

<http://www.ban-x.com> (Get \$25 free credit)

Lets do the math here! If you add this credit up **that's \$105 of highly targeted advertising absolutely free!**

## **\$ 72,506.04 A YEAR WITHOUT A PRODUCT**

Even if you don't have your own product, take one of your high ticket affiliate items and get it listed in all the above PPC search engines for free!

## Finding Programs That Put Cash In The Bank

With so many programs available for you to promote it's easy to get confused deciding which ones will actually earn you some cash and which ones will simply waste your time and money.

Let's try and sort it out!

First you need to install a smart little free tool that tells you how much traffic any web site really gets! Rather than just take the webmasters word for it just use this free tool to see how many "stars" it has and the actual ranking of the web site:

<http://www.alexa.com>

Take 5 minutes to install this free service & your ability to make decisions based on fact rather guess work will improve instantly. Let's just prove it!

Take a look at these sites alexa statistics (of course you'll need to quickly install alexa):

<http://www.yahoo.com>

No problem - 5 stars and close to the number 1 ranked site on the Internet. Totally believable I'm sure you'll agree.

Next take a look at this web site that sells "guaranteed traffic":

<http://www.easysitehits.com/>

Not too impressive is it? Just one star - in alexa speak that means it's ranked at less than the top 100,000 web sites on the Internet. In other words there's nothing happening there!

Well if they can't get traffic to their site how on earth are they going to do it for you and me?

I'm sure you get my drift!

Use alexa whenever you are visiting web sites to help make an informed decision about the offer and you'll not go far wrong.

Okay, we've figured out a way to weed out the bad apples and concentrate our efforts on those web sites that are at least 2 stars - that means they're among the top 100,000 web sites on the Internet.

You've found a web site that will pay you well, you like there offer and you pretty sure it will sell and make you some cash.

What next?

Well time is money. Personally I want to find out quickly if I'm on to something. If not I quickly move on, I don't have time to mess around with programs that don't sell.

Here's how I do it!

**I run a simple cost effective ezine ad to that goes out to tens of thousands of readers targeted towards the product I want to promote.**

Your job is done! Within a couple of days you get the results. Sometimes you'll spend \$35 and make \$300, other times you'll only get \$50 or so. Of course every once in a while you'll lose a few bucks, but normally you'll make a profit.

The best part is you save a ton of time. That means you can quickly and easily weed out the bad programs and concentrate your future efforts on the one's that actually perform for you.

Ezine advertising is a specialist area. Writing them, marketing to their readers, writing and submitting the ad's and locating the best ezines to advertise in all takes time.

Here are some valuable resources that'll take the guess work out of it and save you lots of time so you can spend your time locating and promoting programs that will start putting real cash in the bank.

<http://EzineTactics.com/?id=4945>

Check out the above if you're interested in starting your own ezine and selling ad space to others.

<http://www.myaffiliateprogram.com/u/topezine/t.asp?id=9269>

Check out the above if you're interested in quickly tracking down top quality ezines to advertise in - you'll find some great bargains in here!

<http://www.netbreakthroughs.com/revshare/ccShare.cgi?cmd=home&id=netprofitventures>

Check out the above if you're interested in seeing actual profits that can be made using this method - In fact you'll even get to see the actual ad's that were run!